

A portrait of an elderly woman with white hair, smiling, wearing a light blue jacket. The portrait is partially obscured by a large blue curved shape on the right side of the page.

2025

Every Memory is Worth Protecting

IMPACT REPORT



ACT NOW
FOUNDATION

Dementia Resource Center

Act Now Foundation

Dementia Resource Center

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Dementia care is evolving, and so must we. This year, we focused on listening first to caregivers, professionals, and community leaders so we can shape solutions that are practical, inclusive, and grounded in dignity for every family we serve.

- Kristine Allen, President & Co-Founder

What encourages me most is seeing communities move from awareness to action. In 2025, we strengthened systems of support, deepened partnerships, and worked to ensure families feel informed and supported at every stage of the journey.

- Cary Lopez, Executive Director & Co-Founder



Mission

To provide free education, support, and advocacy, empowering caregivers and ensuring dignity for those living with dementia.

Vision

To build a dementia-friendly New Jersey where individuals and families live with dignity, support, and hope.



1

DIGNITY AND RESPECT

Every individual living with dementia deserves compassionate care and respect.

3

TALENT AND CULTURE

We attract and retain dedicated staff and former caregivers, fostering a culture of empathy, collaboration, and compassion.

VALUES

GUIDING

2

INNOVATION AND GROWTH

We continuously expand community partnerships, improve education, and enhance caregiver support services.

4

COMMUNITY AND PARTNERSHIPS

We work with local health services, hospitals, senior centers, housing authorities, and other venues to reach underserved populations.

2025 BY THE NUMBERS

Projects

Outcome

ALZHEIMER'S EARLY DETECTION PROJECT

- **416 seniors** received free cognitive screenings
- **70%** were screened for the first time
- **1 in 10** showed results suggestive of dementia

ALZHEIMER'S AND DEMENTIA SUPPORT SOLUTIONS

- **243 caregivers** received support
- **Over 20%** joined at least one **support group session**
- **Over 75%** accessed **one-on-one counseling**
- **62% were new** to our services

ALZHEIMER'S CARE PROJECT

- **128 families** guided through care planning and options

ALZHEIMER'S PREVENTION EDUCATION PROJECT

- **1,179 individuals** educated on dementia and brain health
- **63%** attended a seminar for the first time

60%+ 

of clients reported
low income

72+ 

community
partners

135 

educational
events hosted

2K



individuals
served

67 

memory screening
community events
hosted

30+



outreach
events we
participated in

Our Community Partners



Our extensive network allows us to extend our reach deeply into communities, ensuring education and support for those who need it most.

HUDSON COUNTY (26)

Joseph Connors Senior Center
East Newark Senior Center
Bayonne Uptown Senior Center
Guttenberg Senior Center
and more.

BERGEN COUNTY (27)

Fair Lawn Senior Center
Elmwood Park Senior Activity Center
Bergenfield Senior Activity Center
Palisades Park Senior Activity Center
and more.

ESSEX COUNTY (19)

East Orange Senior Center
Nutley Senior Center
Newark Public Library
Orange Housing Authority
and more.



2025 Achievements

In 2025, we expanded our reach, strengthened partnerships, and elevated our visibility to better serve families across New Jersey.



NATIONAL MEDIA RECOGNITION

Our work was featured on an ABC special segment highlighting a Virtual Dementia Tour led by our team. We were also featured on the Dementia: The Caregiver's Journey podcast from WABC-TV, amplifying awareness of dementia education and caregiver support across the region and beyond.

GROWTH OF THE BERGEN COUNTY DEMENTIA FRIENDLY INITIATIVE

We welcomed new partners, expanding cross-sector collaboration among healthcare providers, municipal leaders, local businesses, and community organizations committed to dementia-friendly practices.



EXPANDED DEMENTIA TRAINING ACROSS AGENCIES

We launched dementia training for staff at adult day centers, housing sites, and other aging services organizations, strengthening their ability to recognize symptoms, improve interactions, and support dignity and independence.

REVAMPED WEBSITE & INCREASED DIGITAL REACH

We launched a redesigned website that is more intuitive and comprehensive. Strategic improvements also strengthened our Google search ranking, making it easier to find us.

I am...

Looking for Support as an Older Adult or Caregiver

Find memory screenings, disease education, long-term care planning, and support tailored to you or your loved one.

Training My Team or Agency

Access dementia training, first responder programs, and the Virtual Dementia Tour to better support your clients and staff.

Bringing Programs to My Community

Host memory screenings, educational seminars, and awareness events at your senior center, library, or community venue.

Our Goals for 2026

In 2026, we will deepen our impact and accelerate progress toward a dementia-friendly New Jersey where support, education, and compassionate care are accessible to all.



Renew and strengthen our care management protocols to ensure consistent, high-quality, person-centered support for individuals.

Begin serving as care managers for the JAC program to support best-practice dementia care.



Revamp education programs for older adults, focusing on brain health and dementia-preventive strategies.

Translate our website and resources to reach broader, multilingual audiences.



Areas for Growth

- Diversify funding streams to support long-term program growth and innovation.
- Improve tools to measure outcomes and inform program development.
- Expand services into more communities across New Jersey to ensure equitable access.



Our Supporters

PROGRAM FUNDERS

Bergen County Division of Senior Services
Hudson County Office on Aging
Hudson C. Office of Inclusion & Accessibility
Essex County Division of Senior Services
Community Development Block Grants
Community Services Block Grants
Ponce de Leon Foundation
Alzheimer's Foundation of America
Henry & Marilyn Taub Foundation

CORPORATE SPONSORS

Eisai Pharmaceutical
AARP NJ
ABC7NY
Hackensack Meridian Health
Haven Savings Bank
International Longshoremen Association
Silverman Building
LeeAnn Development
Panepinto Properties
Dante Alighieri Society of Jersey City

Thank you!

We couldn't do this without you.

Your generosity fuels every memory screening, support group, and moment of hope. Together, we are building a compassionate, dementia-friendly New Jersey, one community at a time.

Support Our Work

Every memory matters. Your donation helps families access early detection, support groups, education, and caregiving resources when they need them most. Together, we can build a dementia-friendly New Jersey where every individual and caregiver receives the care and dignity they deserve.



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