



ACT NOW
FOUNDATION

Dementia Resource Center

7TH ANNUAL

Music & Memories Gala

a new note of hope

SPONSORSHIP OPPORTUNITIES

Saturday, March 7, 2026, 6 PM to 11 PM

Act Now Foundation
Dementia Resource Center
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About Act Now Foundation

Act Now Foundation is northern New Jersey's leading nonprofit dedicated to dementia awareness, advocacy, and education. Since 2012, we've supported families facing Alzheimer's and related dementias with free services including cognitive assessments, caregiver support, disease education, long-term care planning, and more.

Founded by Kristine Allen and Cary Lopez, caregivers who saw firsthand the lack of local support, the Foundation was born from personal experience and a shared mission: to ensure no family faces dementia alone. Today, we are a trusted community resource, connecting families to care, influencing policy, and building a more dementia-friendly New Jersey.



Our Mission

Our mission is to empower families, educate communities, and advocate for change so that every individual affected by dementia receives the support, dignity, and care they deserve.

We are committed to creating a dementia-friendly future by providing free services, raising awareness, and championing solutions that reduce the impact of Alzheimer's and related dementias.



By the Numbers: Our Impact Since 2016

**4,200+
Screenings**

**1,500+
Caregivers
Helped**

**5,600+
Educated**

**900+
Families
Supported**

**2 NJ Laws
Passed**

Why Your Support Matters

Alzheimer's is the 7th leading cause of death in New Jersey and 5th for women. Nationally, it ranks 6th. And the numbers are rising.

The Reality in New Jersey:

New Jersey ranks **8th** in the U.S. for Alzheimer's prevalence among seniors

185,000+ people are living with Alzheimer's

Supported by **272,000+** unpaid caregivers

Nearly **50%** go undiagnosed, and most lack access to support

The crisis is growing fastest in low-income, urban, and Hispanic communities, where stigma is high and services are scarce. This is where Act Now Foundation steps in, delivering early detection, bilingual education, and life-saving support at no cost to families.

Incredible support to those going through the painstaking task of seeing loved ones deteriorate. Only those who have gone through this know how difficult it is.

- Papo O., Caregiver

Meet Our Team



Kristine Allen
President &
Co-Founder



Cary Lopez
Executive Director
& Co-Founder



Stacy Hutsell
Program Director



Jessica Vega
Program Manager
Administrative



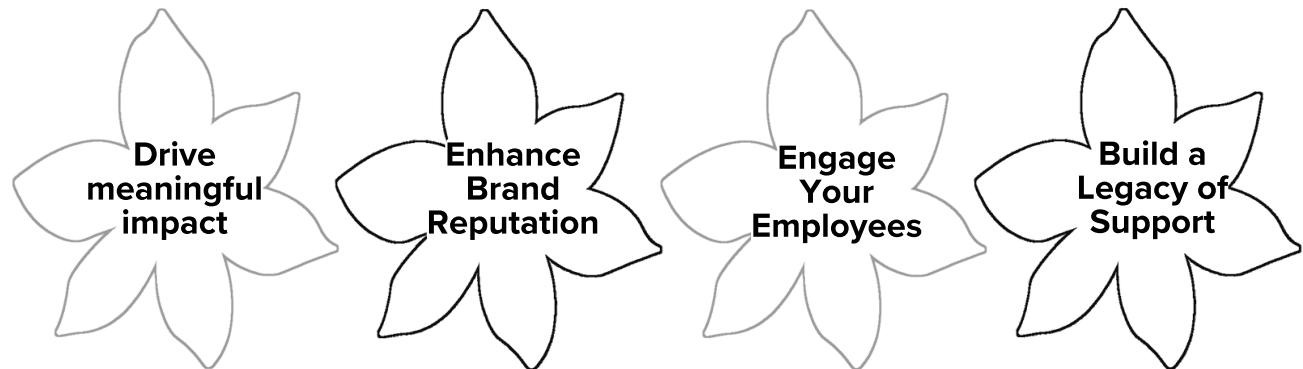
Katia Suttile
Program Manager
Programmatic



Linda Lembo
Disease Educator
& Care Coordinator

Why Partner With Us

Sponsorship with Act Now Foundation isn't just a donation, it's a strategic partnership that drives both social impact and business results. Here's how:



- Your support brings free dementia services directly to families in New Jersey.
- Be recognized as a community leader through events, media, and outreach campaigns.
- Provide purpose-driven opportunities for employees to volunteer and participate, boosting morale, team cohesion, and retention.
- Be recognized as a champion in the fight against dementia. This partnership allows you to build a legacy of support that impacts the community and enhances your corporate social responsibility profile.

Trusted by Community Leaders and Corporate Partners

"We are happy to support Act Now Foundation for the good work that they do supporting caregivers, families, and those affected by dementia. It's such an important cause—one we all experience at some point in our lives."

- Paul Silverman, Co-Founder & Principal at SILVERMAN



SILVERMAN
BUILDING NEIGHBORHOODS



Music & Memories Gala

March 7, 2026 | Valley Regency, Clifton, NJ

Did you know that music can awaken memories, spark joy, and create connection even in the later stages of dementia? Our Gala celebrates this extraordinary power with an unforgettable evening of live entertainment, fine dining, and heartfelt giving. As our premier annual fundraising event, the Gala directly supports families across New Jersey facing dementia, offering you the chance to make a meaningful impact where it's needed most.

a new note of hope

EVENT HIGHLIGHTS

300+ attendees, including elected officials, healthcare leaders, and philanthropic changemakers.

A stylish cocktail reception with open bar

A multi-course gourmet dinner in a stunning ballroom

Dancing to a 12-piece live orchestra

Luxury silent auction, 50/50 raffle, and exclusive prize drawings



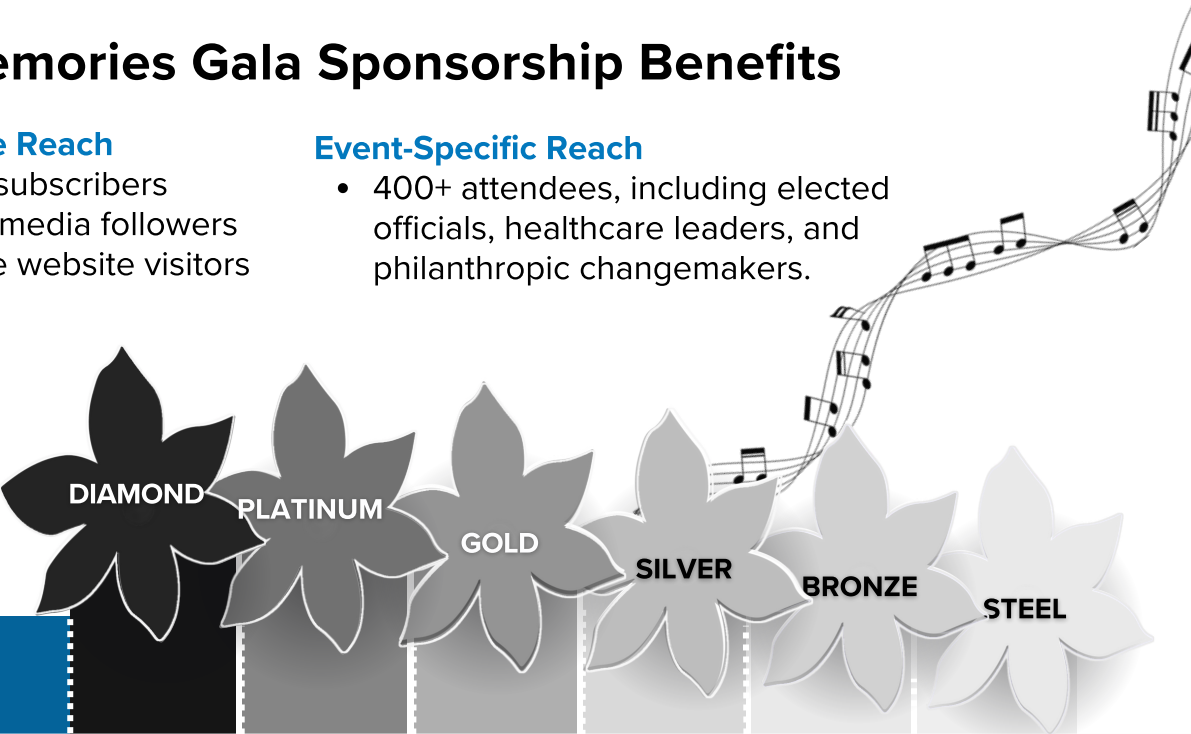
Music & Memories Gala Sponsorship Benefits

General Audience Reach

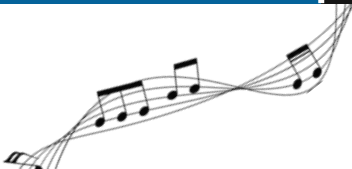
- 8,000+ email subscribers
- 3,000+ social media followers
- 5,000+ unique website visitors annually

Event-Specific Reach

- 400+ attendees, including elected officials, healthcare leaders, and philanthropic changemakers.



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STEEL
Benefits include but are not limited to:						
Gala Tickets	10	8	5	4	2	2
Logo with backlink on digital ads	✓	✓	✓			
Inclusion in social media and email campaigns as sponsor level	✓	✓	✓	✓	✓	✓
Logo on Gala webpage, invitation link & signage as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Unlimited use of Act Now Foundation logo & name	✓	✓	✓			
Logo on looping event videos during event as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Journal Ad (Full Color)	Full Page – Inside Front Cover	Full Page – Inside Back Cover	Full Page – Interior Page	Half Page – Interior Page	Quarter pg. – Interior	Name listing only
Opportunity to speak on stage	✓					
Logo on printed Gala invitation	✓	✓	✓	✓	✓	✓
On-stage recognition as	Diamond	Platinum	Gold	Silver	Bronze	Steel
Name included in attendee thank-you letters	✓	✓				
Feature in program (print or 30-sec video) — materials supplied by sponsor	✓					



Music & Memories Gala

Additional Sponsorship Opportunities

Want to amplify your presence at the Music & Memories Gala? These exclusive à la carte options provide high-visibility branding at our most-attended fundraising event of the year. **Each opportunity can be added to a sponsorship package or customized to meet your marketing and philanthropic goals.**

BID & WIN SPONSORS

Silent Auction Sponsor	Logo on: bidder boards, bid sheets, event signage, program booklet, and event page
50/50 Raffle Sponsor	Logo on: 50/50 tickets, event signage, program booklet, and event page
Raffle Sponsor	Logo on: raffle tickets, event signage, program booklet, and event page

EXTRA TOUCH OPPORTUNITIES

Cocktail Napkins	Logo on all cocktail napkins (cocktail hour + bars), signage, program, and event page
Photo Booth Sponsor	Logo on photo booth, signage, program, and event page
Sponsor a Caregiver Table	Be the reason 10 caregivers enjoy the Gala. logo on table sign, signage, program, and event page



PROGRAM BOOKLET ADVERTISING

Showcase your organization in our journal, distributed **physically** at the event and available **digitally** via:

- Our website (permanently hosted under the event's page)
- Post-event recap email to attendees and supporters
- On-site access through a prominent QR code

All ads in the digital version are **hyperlinked** to your website or preferred landing page.

Full Page – Back Cover (1 available)	8.75 x 11.25 including a .125 bleed on all sides
Full Page Gold Frame Ad - Interior	8.75 x 11.25 including a .125 bleed on all sides
Full Page Silver Frame Ad - Interior	8.75 x 11.25 including a .125 bleed on all sides
Full Page - Interior	8.75 x 11.25 including a .125 bleed on all sides
Half Page - Interior	8.75 x 5.75 including a .125 bleed on all sides
Quarter Page - Interior	4.5 x 5.75 including a .125 bleed on all sides

Ad Submission Deadline: February 15, 2026

Design/editing assistance available for a \$30 flat fee per ad.

Ads should be submitted in both PNG (300dpi) or PDF format.

